

CHANGE THE WORLD



WITH A GIVING HEART

## National Philanthropy Day®

National Philanthropy Day® is the special day set aside to recognize and pay tribute to the great contributions that philanthropy, and those people active in the philanthropic community, have made to our lives, our communities and our world.

**Thank you** for considering underwriting a portion of this important event by becoming a sponsor or by taking an ad in the tribute program. There is no silent or live auction at the event, all event costs are covered by ticket and sponsorship dollars.

# Association Fundraising Professionals Greater San Fernando Valley Chapter

## SPONSORSHIP AND ADVERTISEMENT OPPORTUNITIES

### ☐ PATRON SPONSOR

Minimum contribution of \$750

- Full page Patron Sponsor ad in NPD program (4.5" wide x 8" tall, color)
- One complimentary table of eight (8) at the NPD luncheon with table signage
- Mention in all event press related materials
- Recognition from the podium as a Patron Sponsor
- Recognition on AFP/GSFV Chapter website
- Recognition in AFP/GSFV enewsletters
- Recognition on AFP/GSFV social media

### ☐ PARTNER SPONSOR

Minimum contribution of \$500

- Half Page Partner Sponsor ad in NPD program (4.5" wide x 4" tall, color)
- Four (4) complimentary seats at the NPD luncheon with table signage
- Mention in all event press related materials
- Recognition from the podium as a Partner Sponsor
- Recognition on AFP/GSFV Chapter website
- Recognition in AFP/GSFV enewsletters
- Recognition on AFP/GSFV social media

### TRIBUTE PROGRAM ADVERTISING

- ☐ \$350 Full page ad in NPD program (4.5" wide x 8" tall)
- ☐ \$250 Half page ad in NPD program (4.5" wide x 4" tall)
- ☐ \$150 Quarter page ad in NPD program (2.25" wide x 2" tall)
- ☐ \$25 AFP/GSFV Chapter Active Members only: Signature Line

SPONSOR:  
(Please print clearly)

Name and Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### **Deadline for tribute program: October 1, 2014**

To reserve your ad space, pay online at <http://bit.ly/NPDSponsor>

Or

please make check payable to:

AFP/GSFV and mail to: AFP/GSFVC, PO Box 2365, North Hills, CA 91393-2365

All ads must be in submitted camera-ready or in TIF or PDF files.

DEADLINE FOR RESERVATIONS IS OCTOBER 1, 2014

**PLEASE EMAIL YOUR PACKET TO: [jenny@vvc.org](mailto:jenny@vvc.org)**

Call Jenny Daniels Freese with questions at (818) 587-9450 x120

THANK YOU!

