

Subject: Start Grillin', It's Memorial Day

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May 20, 2014



newsletter no. 78

Appreciation

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Dear Friend,

In Maslow's hierarchy of needs, two of the most valuable psychological needs we have as human beings are the need to be appreciated and the need to "belong." These needs are met through peer-to-peer accolades. This summer we are recognizing former Los Angeles Councilman **Dennis Zine**.

Join us as we show our appreciation for all of the support he has given to Valley Village.

Sincerely,
Your friends at **Valley Village**



Scott and Clare making Memorial Day flowers

Chefs Are On Board for June 28 BBQ

Don't Miss the Fun of "Chillin' & Grillin' " with Dennis Zine

Calabasas Custom Catering will be grillin' while Dennis Zine and the other guests are chillin' at the secluded **Hidden Chateau & Gardens** at our fundraiser BBQ on June 28. It's the can't-miss philanthropic and social event of the season, and tickets are going fast. Dennis helped us select the caterer, so you know the food will be mouth-watering. You can find **Calabasas Custom Catering** on the weekends at **Jim's Fallbrook Market** in Woodland Hills.



Don't Miss the June 28 Event

We are proud to be honoring former City Councilman Zine, who is a true friend to Valley Village. Dennis has been a staple at Valley Village since the millennium. He's an Emeritus Board Member, a strong supporter of ours, a generous contributor, and advocate for the rights of our clients.

Early on, his most famous contribution was helping Valley Village with the purchase of the old McDonald's building on our **Fred Chapa Campus** in Winnetka. He's been at every event we've had as a steadfast cheerleader, auctioneer and comedian in his own right. It's time to honor Dennis!



Calabasas Custom Catering

Don't miss your chance to pay tribute to an exceptional community leader. **Get your tickets soon.** At \$100, they are an excellent price for a major fundraiser. Better yet, become a **sponsor**. You'll get tickets while providing extra support for our programs for adults with developmental challenges. **Order here.**

Splash Time!

ADHC Clients Enjoy Water Therapy While Staying Cool in the Pool



Pool therapy -- great exercise and great fun!

As the temperatures rise, clients at our **Adult Day Health Care program in Winnetka** keep cool in our swimming pool. They receive physical therapy with exercises for both upper and lower extremities, as well as pressure relief from the time spent sitting in their wheelchairs.

It's a fantastic experience, explains Gilbert Servin, Assistant Activities Coordinator, as clients who cannot otherwise walk are able to do so in the pool. The buoyancy of the water makes them lightweight, and they are able to stand and walk, with some assistance. They also wear float vests.

"Some clients have never been able to get in the water," Gilbert notes. "With our program, they can. We have a lift chair to help them enter and exit the pool, plus aides in the water to assist them."

"It's fun," says Gilbert, who serves as lifeguard. "The clients love the water." Walking and kicking provide exercise for the lower extremities, and clients toss balls for exercise for upper extremities. The pool program is available to all clients at the ADHC. Ambulatory clients as well as those who need wheelchairs participate.

The supplies for keeping the pool clean are generously donated by the Independent Pool and Spa Services Association, San Fernando Valley Chapter. The original awning over the pool was funded by The Fanny and Svante Knistrom Foundation.



Gilbert shows the lift chair that helps clients enter and exit the pool.

BBQ Sponsors Step Up

Community Shows Support for New Fundraiser

We want to thank the generous sponsors for our new fundraiser, **"Chillin' & Grillin' to Say 'Thanks a Million' to Dennis Zine"** coming June 28.

Sponsors to date are (all are Bronze level):

- CohnReznick
- Hamer Toyota
- Mike's Roofing & Building
- Montage Insurance Solutions
- Northridge Kiwanis Club
- Kitty & Don Cooper
- Marla & Stephen Kort
- Judi & Ron Prejean
- Valley Village Foundation
- Rod Potratz (other level)



Sponsors help Valley Village provide services for adults with developmental challenges like Benito.

Advertisers:

Matthew Pondella, Arroyo Insurance

Businesses and individuals can still become sponsors for this event. As a sponsor, your generous investment in people with intellectual and developmental disabilities through **Valley Village's BBQ to Honor Dennis P. Zine will help provide a continuum of quality of care.**

Valley Village provides loving support for adults with developmental disabilities in family-style homes and nursing homes, semi-independent living condominiums, and day programs. All sponsorship and advertising contributions further Valley Village's ability to ensure quality programs, hire quality staff, and keep the safety and well-being of those we serve. Thank you for considering this important request.



Zine at 2011 Showtime! with comedians Tom Dreesen and Bob Saget

Sponsorships includes a certain number of **tickets to the BBQ**; mention in the program book, **social media**, event advertising in the **Daily News** and our newsletter; and signage at the event. Details are on our **website**.

Sponsorship levels are

- Platinum Sponsor, \$6,500, 20 tickets
- Gold Sponsor, \$5,000, 10 tickets
- Silver Sponsor, \$3,000, 10 tickets
- Bronze Sponsor, \$1,500, 5 tickets

To learn more about **sponsorships and advertising**, please contact **Jenny Daniels Freese** at (818) 587-9450, ext. 120.

2014 Calendar

May 26	Memorial Day Observed. Day Programs & Office Closed
June 28	Chillin' and Grillin' to Say Thanks a Million to Dennis Zine Hidden Chateau, West Hills 1:30 pm - 3:30 pm Tickets \$100, limited number available Sponsorship/Advertising Opportunities Info
November 9	Village Run/Walk - Registration is OPEN! Start your team now! Sponsored by Kaiser Permanente Woodland Hills

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(818) 587-9450, ext. 120

"Knowledge is in the end based on acknowledgment."
- Ludwig Wittgenstein

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Clients making red, white & blue flowers for Memorial Day

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